

ACTIONPLANOK

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Pro-business group launches ad campaign for lawsuit reform

April 22, 2009 (Oklahoma City) – In the wake of a television advertising campaign that attacks one of the Legislature's top supporters of lawsuit reform, a local 501(c)4 is launching a television blitz of its own.

The group, called Action Plan Oklahoma, begins airing its television advertisement today in the Oklahoma City media market. The ad can be viewed on Action Plan's web site at www.action-planok.com.

"As a businessman, I'm tired of special interest groups and trial lawyers trying to bully the Legislature into keeping the status quo," said Mike Arrington, a Tulsa businessman who also sits on the board of Action Plan Oklahoma. "This state needs lawsuit reform, and we need it now. Every day the Legislature and the Governor fail to pass meaningful lawsuit reform is a day that costs us jobs."

There are several bills currently pending in the Legislature, including one measure that will send the issue to a vote of the people.

"Whether it is through negotiation with the Governor, or by sending the issue to a vote of the people, I encourage Oklahoma's political leaders to act today on lawsuit reform," said Arrington.

Recently, a group called "Citizens for Transparency" began airing a television ad attacking Senate President Pro Tem Glenn Coffee. Senator Coffee is one of the top supporters of lawsuit reform in the Legislature.

"I believe the recent negative attacks on Senator Coffee have everything to do with the fact that he is a strong supporter of lawsuit reform," said former Representative Trebor Worthen. "Rather than debate the issue of lawsuit reform on its merits, they decided to engage in character assassination. I hope Senator Coffee will ignore this intimidation effort and continue to be a solid supporter of lawsuit reform."

Action Plan Oklahoma is a 501(c)4 that was formed in 2005 to promote free market, pro-growth policies that will expand Oklahoma's economy and create jobs. It files regular financial reports with the IRS and is in compliance with all applicable state and federal laws and IRS regulations.

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